

### Company Overview — January 2020

Weyland Tech, Inc. (OTCQX -WEYL) – Weyland Tech Inc. is a developer and global provider of mobile business software applications. It operates its platform-as-a-service (PaaS) software platform across three continents and 10 countries, including some of the fastest-growing emerging markets in Southeast Asia. The platform provides a mobile presence for small-and-medium sized businesses (SMBs) that is supported locally by distributor partnerships. Offered in 14 languages with more than 70 integrated modules, Weyland enables SMBs to create and deploy native mobile applications for Apple iOS and Google Android without technical knowledge or background. The technology empowers SMBs to increase sales, reach more customers, manage logistics, and promote their products and services in an easy, affordable and highly efficient way.

### Company Statistics

Ticker: (OTCQX) - WEYL

State of Incorporation: Delaware

Price (01/22/2020): \$0.40

52 Week Range: \$0.24 - \$0.99

Shares Outstanding: 111,304,253

Market Cap: \$39,956,489

Avg. Volume (30D): 88,088

### Annual Revenue Growth



Source: OTCMarkets.com, Yahoo Finance & SEC.gov

### Recent News

**January 9<sup>th</sup>, 2020** - Weyland Tech Completes Acquisition of Push Interactive eCommerce Platform, Sets Stage for U.S. Launch of CreateApp for SMBs Nationwide

**December 18<sup>th</sup>, 2019** - Weyland Tech Signs Definitive Agreement to Acquire Push Interactive's U.S. eCommerce Platform for \$25 Million

**December 5<sup>th</sup>, 2019** - Weyland Tech's CreateApp to Support Launch of Mobile App for Push Interactive's 1,000,000-Subscriber AstrologyNova

**December 3<sup>rd</sup>, 2019** - Weyland Tech CEO to Discuss Company's Rapid Growth in Interview Webcasted Live Today by The Wall Street Resource at 4:30 p.m. EST

### Weyland Tech Catalyst

- CreateApp™ Platform-as-a-service (PaaS) for mobile devices enables small to medium sized business to markets, sell, and deliver their goods and services via any mobile device.
- Easy-to-use, DIY interface: no programming or technical knowledge required – anyone can create a full-featured custom app for their business in under two hours.
- Offered across Southeast Asia in 14 languages – region with world's most active mobile users.
- AtozPay™ e-Wallet solution for e-Money transactions, integrated with CreateApp (31% ownership).
- AtozGo™ last-mile food delivery, owned & powered by AtozPay. In just four months since launch, lunchtime deliveries have scaled to more than 14.5K per day for 49.5K customers.



### Weyland Tech Milestones

- Launched pilot program with Indosat, Indonesia's second largest telco.
- AtozPay and Grab partner for short- distance food delivery service in Jakarta.
- Acquired 31% of AtozPay and AtozGo.
- Q3 results, revenue at record \$9.0 million, up 26% sequentially.
- Weyland Tech CEO purchased 900,000 shares of WEYL.
- With addition of Push, on track to double growth in 2020.
- Acquired Push Interactive U.S. eCommerce platform to support North American CreateApp launch and new service offerings.

# Key Management

## Brent Suen

President & CEO

Mr. Suen has over 30 years in capital markets & investment banking, Telecom, Media & Technology sectors. Mr. Suen has operational experience with start-ups and growth companies in Silicon Valley in 1990s. He founded Axis Trading Corp. as one of the first online platforms for stock trading which was sold to Softbank in 1996. Mr. Suen also co-founded Elevation Capital in 1997 as investor/advisor to companies for IPO, M&A, partnerships and funding. Mr. Suen holds a BA degree in Finance from Westminster.

## Lionel Choong

Chief Financial Officer

Mr. Choong has been the CFO of Weyland Tech since July 2015. He has over 30 years experience in finance as a Big 4 auditor, compliance and CFO. He's the former vice chairman of Emerson Radio (NYSE: MSN) as well as the former CFO of HKSE-listed Byford London. Mr. Choong retired as Partner of Deloitte, Head of Business Development for Corporate Finance. He holds a BA in Accountancy from London Guildhall University, UK; Master of Business Administration from Hong Kong University of Science and Technology and Kellogg School of Management at Northwestern University.

## John MacNeil

Chief Operating Officer

Mr. MacNeil has over 30 years of experience in the financial services and technology industries. He has previously served as a portfolio manager for technology funds at Schroders Investment Management. Mr. MacNeil holds a Bachelor of Electrical Engineering from University of Connecticut and MBA from Columbia Business School.

## Investor Relations Contact

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17(B) Compensation Disclosure: Compensation Disclosure: Section 17(b) of the Securities Act of 1933 requires that any person that uses the mails to publish, give publicity to, or circulate any publication or communication that describes a security in return for consideration received or to be received directly or indirectly from an issuer, underwriter, or dealer, must fully disclose the type of consideration (i.e. cash, free trading stock, restricted stock, stock options, stock warrants) and the specific amount of the consideration. In connection therewith, EMC has received the following compensation and/or has an agreement to receive in the future certain compensation, as described.

EMC has been paid \$250,000 from Weyland Tech, Inc. for various marketing services including this Factsheet.

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# CreateApp Launch in U.S.



- CreateApp integrates with Push's e-Commerce offerings via existing APIs.
- Supports CreateApp U.S. launch in Q1 2020.
- U.S. market can support higher price point
  - U.S. peer model supporting 96,000 users @ \$300/mo. vs. CreateApp current model of \$12-\$80/mo.
- Lower customer acquisition cost:
  - CreateApp historically too high to make U.S. entry economically feasible, ~\$2-\$3 dollars per dollar generated.
  - By leveraging Push, customer acquisition cost at ~\$0.30 on the dollar.
- Growth Model: annualized CreateApp U.S. subscription revenues alone could reach \$5M by yearend 2020.

## Weyland Tech's m-Commerce Platform

### CreateApp

Platform-as-a-Service

Easy-to-use, DIY interface: no programming or technical knowledge required.

Anyone can create a full-featured custom app for their business in under two hours.



#### LOGISTICS

- Product/service search & discovery
- Shipping & tracking
- Appointments & reservations
- Warehousing & inventory mgmt
- Subscription & transactional monetization

#### MARKETING & ANALYTICS

- Customer profiling & mgmt
- Predictive recommendations
- Market intelligence
- Discovery and promotion
- Messaging & Notifications
- Loyalty programs

#### MOBILE FINTECH

- e-Wallet solution for e-Money transactions
- Point-of-Sale transactions
- Bill-pay and Top-up
- C.O.D. delivery e-payments
- Powered by AtozPay



### CREATEAPP

- DIY easy-to-use interface creates mobile apps for SMBs
- Frictionless on-ramp to marketplace

## Global Growth Market

- Fast growing mobile Markets in Asia-Pacific
- 1.1 trillion Asia-Pacific mobile online retail sales by 2021 at 13% CAGR <sup>1</sup>
- Indonesia: Fastest growing adoption of mobile apps in the world, Largest/fastest growing internet economy: 49% CAGR, \$100B by 2025 <sup>2</sup>
- 350M "mobile-first" internet users in S.E. Asia; most engaged users globally. <sup>3</sup>



This document may contain forward-looking statements about WEYL's business, operations or about the environment in which it operates which are based on WEYL's estimates, forecasts and projections. These statements are not guarantees of future performance and are subject to risks and uncertainties. For more information, refer to WEYL's SEC filings with the Securities and Exchange Commission. ttm = trailing 12 months at 9/30/19. Balance sheet data as of 9/30/19. Source: 1) Infotechlead 2) Adjust Global App Trends 2019 Global Bench Marks Report 3) Think with Google e-Conomy SEA 2018: Southeast Asia's internet economy hits an inflection point